

Brent Nichols



February 2, 2006

Brent Nichols



Dear Brent Nichols:

This letter is to inform you that we share the exact same first and last names, and soon you may no longer be able to use that name in business or other legal matters.

I am currently going through the process of trademarking the name "Brent Nichols." My business will use this name exclusively from then on, and if you would like to use our name in a public or entrepreneurial manner, you would need to obtain written permission from myself. Another option available to you would be to use your middle name or initial to distinguish yourself (unless your middle name begins with an A or is Alan).

In order to obtain my trademark status, I am sending this formal letter to notify the forty-five Brent Nichols in the USA that I was able to find. If there are no written objections within thirty days, I believe that I will be successful. My hope is that no one else is attempting to register our name and I will not hear from any of my impostors.

My understanding is that you will not be required to change any educational diplomas or passports, but I have had conflicting information on this so I am not sure.

Your agreement is appreciated and I hope you understand the success of my professional yard service depends on protecting my name from other businesses.

Thank you very much,

A handwritten signature in cursive script that reads "Brent Nichols".

Brent Nichols

[REDACTED], ATTORNEY

February 14, 2006

Brent Nichols

[REDACTED]  
Re: Trademark of the name "Brent Nichols"

Dear Mr. Nichols:

This office represents the legal interests of Brent H. Nichols of [REDACTED], Michigan and his son, Brent H. Nichols, II of [REDACTED]. They have referred to me your curious letter dated February 2, 2006 regarding a possible trademark of the name "Brent Nichols". This letter is to inform you that my clients object in the strongest terms possible to any action you may take to obtain trademark status of the name "Brent Nichols".

The senior Mr. Nichols has been using this name for approximately 65 years. He is engaged in business, using that name, throughout the United States and internationally. He has advanced degrees under that name and a long, distinguished military record under the name Brent H. Nichols. Any interference you may cause him in the continued free and unfettered use of his name will likely cause him substantial harm and damages.

Mr. Brent H. Nichols, II too has been using that name for well over thirty years, and he too uses that name professionally throughout the United States and abroad. He possesses professional credentials under the name Brent H. Nichols, II. Likewise, any interference you may cause him in the continued free and unfettered use of his name will likely cause him substantial harm and damages.

On behalf of my clients I demand that you desist from any activity that may result in any interference with the continued free and unfettered use by either of my clients in their name. They are prepared to oppose trademark registration of the name, Brent Nichols, and, if necessary will proceed under 15 USC 1063 to register that opposition.

Very truly yours,

[REDACTED]  
[REDACTED]  
[REDACTED]  
Pc: Bnichols  
BnicholsII